

# PR Newswire



Dallas, Texas  
Wednesday, May 5, 2004

[Customize](#) | [Make This Your Home Page](#) | [E-mail Newsletters](#) | [MySpecialsDirect](#) | [Subscribe to DMN](#)

[News/Home](#)

[Local](#)

[SportsDay](#)

[Business & Technology](#)

[Arts & Entertainment](#)

[GuideLive](#)

[Texas Living](#)

[Opinion](#)

[Weather](#)

[Classifieds](#)

[Texas/Southwest](#)

[Washington](#)

[Elections 2004](#)

[Nation](#)

[World](#)

[Education](#)

[Health/Science](#)

[Obituaries](#)

[Religion](#)

[Travel](#)

[Break Room](#)

Press release distributed by PR Newswire

## BooksByBookends: First In-Bookstore Print-On-Demand Self-Publishing System

[Arts & Entertainment](#)

[Books](#)

[Columnists](#)

[Overnight/Reviews](#)

[Events](#)

[Video Games](#)

RIDGEWOOD, N.J., May 5 /PRNewswire/ -- BooksByBookends, a new self-publishing print-on-demand service -- the first in-store self-publishing service in the United States -- is being offered at a leading independent bookstore in Ridgewood, N.J. Authors can walk into the bookstore, bring a manuscript on a disk or email it, and BooksByBookends will print the book on site, on the spot -- a trade paperback, perfect-bound, with a cover of the author's own design.

BooksByBookends also allows customers to pick from a list of classic books -- Twain, Dickens, Shakespeare, and many more -- and have the book printed on site within a day or two, and sometimes within an hour or two.

Bookends owner Walter Boyer said BooksByBookends is part of a tradition of providing new and better services for readers and writers. "We see digital on-site, on-demand publishing as the wave of the future," Boyer said.

"Bookends has always been known for its author signings -- more than 100 are scheduled again this year -- and this new service allows us to help more writers become published authors." BooksByBookends is based on patented print-on-demand technology developed by Vincent Celorio, a Mexican-American inventor and print-shop entrepreneur whose company, InstaBook Corp., is based in Gainesville, Fla.

Prices start at \$150 for 10 books and go down on a per-book basis for subsequent orders. Additional services by BooksByBookends include formatting,

### ClassifiedCenter

Search local ads and more!

[autocenter](#)

[jobcenter](#)

[Find a car](#)  
[Find a dealer](#)

[Job seekers](#)  
[Employers](#)

[homecenter](#)

[and...](#)

[For Sale](#)  
[New Homes](#)  
[Apartments.com](#)  
[For Rent](#)

[Place an Ad](#)  
[DatingCenter](#)  
[TicketCenter](#)  
[Classified](#)  
[Main Menu](#)

Advertising

- [Pets](#)
- [Photography](#)
- [Special Reports](#)
- [Columnists](#)
- [Automotive](#)
- [Lottery](#)
- [Corrections](#)



- [Subscriber Services](#)
- [Newspaper Ads](#)
- [Submit Announcements](#)
- [DMN Front Page Stories](#)
- [DMN Story Archive](#)
- [Obituary Archive](#)

editing, publishing consulting, copyright and ISBN registration, cover design and more. Boyer said that books published through BooksByBookends may be offered for sale on the shelves of Bookends like any other book, but with higher royalties for authors.

Boyer said the "digital bookstore" aspect of BooksByBookends is an especially valuable service to readers because it allows almost instant access to thousands of books that aren't on the shelves but can be downloaded and printed in the shop. "If you want a copy of a classic that we don't have, or you don't want to pay for a fancy edition, we can print it for you relatively inexpensively," Boyer said. "You want your name on the cover of your personal edition of a classic? We can do that."

Walter Boyer and Victor Celorio will host a launch/demo at Bookends, Ridgewood, N.J., 6-8 p.m., Thursday May 6.



**Ads by Google**

**[New Jersey DWI Defense](#)**  
 Fight for your license and freedom! A DWI can have serious outcomes.  
[nj-dmv-dwi.com](http://nj-dmv-dwi.com)

**[NJ DWI & DUI Attorney](#)**  
 DWI, DUI, and Breathalyzer Refusal 20 Years Municipal Court Experience  
[www.randolphwolf.com](http://www.randolphwolf.com)

**[Charged With NJ DWI?](#)**  
 Aggressive NJ DWI Defense Lawyer Gregory M. Marootian, Esq.  
[www.njdwiddefense.com](http://www.njdwiddefense.com)

**[Buy or Sell your home](#)**  
 Free Market Analysis- Find an Agent Research Towns in New Jersey  
[www.gardenstatehome.com](http://www.gardenstatehome.com)

**[Bergen County Homes](#)**  
 Search the Local MLS Easily Find a Home and a Realtor®, aff.  
[www.ViewHousesForSale.com](http://www.ViewHousesForSale.com)

**Table of Contents**

**News**

City-by-City  
Collin County  
Education  
Elections 2004  
Health/Science  
Local  
Nation  
Texas/Southwest  
Washington  
World

**Business/Technology**

Business/Technology  
Personal Finance  
Personal Technology  
Scott Burns  
Stocks/Quotes  
Technology

**SportsDay**

SportsDay  
High Schools  
Colleges  
Cowboys/NFL  
Golf  
Mavericks/NBA  
Rangers/MLB  
Soccer  
Stars/NHL  
Other Sports  
Columnists

**Texas Living**

Texas Living  
Consejos  
Fashion  
Food/Recipes  
High Profile  
House/Garden

**Arts/Entertainment**

Arts/Entertainment  
Books  
Overnight/Reviews  
TV Listings  
Video Games

**Special Interests**

Automotive  
Break Room  
Obituaries  
Opinion  
Pets  
Photography  
Religion  
Traffic  
Travel  
Weather

**Other Features**

Can't Find It?  
Columnists  
E-cards  
Forums  
Lottery  
Newsletters  
Desktop News  
Special Reports

***The Dallas Morning News***

Subscriber Services  
The Front Page (.pdf)  
DMN Front Page Stories  
Newspaper Ads  
Submit An Announcement  
Advertise With Us  
DMN Story Archive  
Obituary Archive  
Jobs  
Internships

**Related Sites**

AIDiaTX.com  
Community  
DentonRC  
DiscoverDFW  
GuideLive  
Quick  
TXCN  
WFAA  
Texas Almanac

**Premium Site**

CowboysPlus.com

**Marketplace**

Shop Our Store  
My-NetLink ISP

[Help Center](#) | [Contact Us](#) | [Terms of Service](#) | [Privacy](#) | [Advertising](#) | [Site Map](#) | [About Us](#)

© 2004 Belo Interactive Inc.